

MID-ATLANTIC

FIFTH ANNUAL REGIONAL CONFERENCE

SEPT. 21-22, 2008

SUNDAY, SEPTEMBER 21

6:30 p.m. – 7:00 p.m.

Check In/Registration

Conference Binders Sponsored by:



6:30 p.m. – 8:30 p.m.

Welcome Reception

Conference Binders Sponsored by:



MONDAY, SEPTEMBER 22

7:30 a.m. – 7:45 a.m.

Registration & Continental Breakfast

Continental Breakfast Sponsored by:



7:45 a.m. – 8:00 a.m.

Welcome

Vickie L. Spotts, CPA, CCIFP, CFMA Chairman

8:00 a.m.–9:40 a.m.

Project Managers – Maximizing the Value of a Precious Resource

How well does your company manage its project managers? How does your company maximize the value your project managers deliver to the company and your clients? Good project managers are difficult to find because they have a unique combination of social and technical skills. Expecting maximum value from the effort they expend starts at the top by focusing project managers on those tasks where they add the most value.

Presented by:

Emily Gunther, CCIFP & Bob Sniegowski
LarsonAllen, LLP

Emily is a Principal in the Construction and Real Estate Group in the Philadelphia office of LarsonAllen with over twelve years of experience. She has extensive experience in audit, accounting, tax and consulting for clients ranging in size from small start-ups to contractors with revenues in excess of \$200 million.

Bob is a principal and construction specialist with the LarsonAllen Construction and Real Estate Group. After working within the construction industry for 24 years, he joined LarsonAllen in 1998. He is the principal in charge of LarsonAllen's construction group consulting area.

9:40 a.m. – 9:55 a.m.

Break

9:55 a.m.–11:35 a.m.

Understanding the Benefits & Challenges of Diversity

This highly interactive session is designed to engage the participant into thinking and acting on the opportunities associated with a diverse workforce by developing a common definition of Diversity, leveraging the demographics of the new millennium, and developing the ability to communicate cross culturally.

Presented by:

Dr. Terrell Jones
Penn State University

Dr. W. Terrell Jones, Ed.D., is the Vice Provost for Educational Equity at The Pennsylvania State University, where he is responsible for leading the implementation of the University's strategic plan that embraces and supports diversity. He has authored numerous publications on the subject of cultural diversity.

Dr. Jones earned both his master's and doctoral degrees in Student Personnel Services from Pennsylvania State University and a bachelor's degree from Lock Haven University of Pennsylvania.

11:35 a.m. – 11:45 a.m.

Break

11:45 a.m. – 12:30 p.m.

Networking Lunch

Guest Speaker:

Peter W. Schwartz, CFMA President & CEO

12:30 p.m.–2:10 p.m.

Creating Wellness at Work – The Impact on Health and Productivity

This session describes why there is a need for wellness initiatives today as employers face increased medical costs, an aging workforce and health risks that impact productivity. Attendees will learn how to get started in implementing a wellness program and the Best Practice components. The session also describes what an employer can expect in terms of cost, use of incentives and return on investment. The session will also address the need to integrate wellness into the overall health and productivity management strategy.

Presented by:

Marie Killian, J.D.
Trion

Marie is Trion's Integrated Health and Productivity Management Practice Leader, responsible for developing strategies that integrate data and services across health, absence, disability and organizational health.

She is an expert in absence management – long-term disability, short-term disability, workers' compensation, and the Family and Medical Leave Act (since its enactment). She works to help employers balance employer, employee and financial outcomes. Marie is a graduate of Temple University Law School.

2:10 p.m. – 2:30 p.m.

Break

2:30 p.m.–4:10 p.m.

Multi-State Lien Law

This session focuses on the aspects of lien law and how that affects your contracts. A review of statutory requirements leads into an overall discussion of recent developments in lien case law. Practical ideas for your contracts will be presented. The rights contractors, subcontractors, and suppliers will be discussed in detail.

Presented by:

Jason Copley, Esq., Partner, Construction Group
Cohen Seglias Pallas Greenhall & Furman, P.C.

Jason is responsible for managing the firm's Harrisburg office and maintains an office in Philadelphia, sharing his time between the two locations. His practice is focused on representing contractors, subcontractors and owners in the areas of construction and commercial litigation.

Jason received a B.S. in Industrial Engineering from Alfred University in 1985. He worked in the construction industry for six years as a project manager for a commercial subcontractor before earning his law degree from the Widener University School of Law in 1994. He is admitted to practice in both Pennsylvania and New Jersey.

4:15 p.m.

Adjournment



The Construction Financial Management Association (CFMA) is registered with the National Association of State Boards of Accountancy (NASBA), as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State Boards of Accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN 37219-2417. Web site: www.nasba.org. For information regarding refund, complaint and program cancellation policies, please contact Nancy Lambertson at 609-452-8000 or e-mail education@cfma.org. This is a group-live session at the update level. No prerequisite or advanced preparation required.

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SEPT. 21-22, 2008

HILTON HARRISBURG

1 NORTH SECOND STREET, HARRISBURG, PA 17101-1601

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Name _____

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I WILL attend the Sunday evening networking
RECEPTION AT 6:30 P.M. ON SEPTEMBER 21, 2008

I WILL NOT attend the Sunday evening networking
RECEPTION AT 6:30 P.M. ON SEPTEMBER 21, 2008

Registration Fees: The Conference registration fee of \$195 for CFMA members and \$225 for non-members does not include overnight accommodations, which are the responsibility of the attendee. When making hotel reservations, mention CFMA to receive your discounted rate of \$124. Please contact the Hilton Harrisburg prior to September 5, 2008 to guarantee this rate and room availability. Phone 717-233-6000 to make your reservations.

Payment: Only checks are accepted. Checks should be made payable to CFMA and must accompany registration.

To Register: Please mail check and registration form to Denita J. Schreier, Schreier Consulting, LLC, 914 Bellaire Road, Elizabethtown, PA 17022. All registrations must be received by Friday, September 12, 2008. Registrations received without appropriate payment will be returned. Registrations received after this date will be accepted on a space-available basis. Late registrations will be taken by Denita J. Schreier - djschreier@comcast.net. **No Cancellations will be accepted after September 12, 2008.**

Questions: CFMA Members should contact their respective Chapter Presidents.

**ALL OTHER INQUIRIES SHOULD BE DIRECTED TO
RICK HUBER (215-591-3403), richub@safeco.com**

Please bring a jacket or sweater, as room temperatures may vary.

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**SEPT.
21-22,
2008**

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